



Case Study: BDO

From disorder to organisation: How Blossom elevated PERACH processes and provided an appetite for learning

With strict values of teamwork, diligence, and professional ethics, the BDO team wanted an efficient and organised solution for managing its training lifecycle, from onboarding to continuous professional development.

Blossom enabled BDO to streamline its entire learning and development process, enhancing regulatory compliance and employee engagement and making learning more rewarding and enjoyable.

ABOUT BDO:

BDO Israel is a dynamic, business-oriented auditing, accounting, and consulting firm that ranks among the top five in Israel.

The firm provides tailored services to clients' needs, serving private and public sectors, including over 300 domestic and international publicly traded firms and trust funds.

Founded in 1983, the firm employs over 1,100 people across ten branches in Israel and operates Israeli desks in the US, UAE, Bahrain, the Gulf states, China, India, Vietnam, and Eurasian.

CHALLENGES:

The inherited, rapidly growing department presented an exciting opportunity for improvement. By developing a clear vision and concrete plan for its future, BDO was able to better align efforts and set objectives, which significantly enhanced strategic planning and decision-making.

The employee onboarding and mentoring processes needed transformation, becoming more efficient and effective. This streamlined approach would accelerate new hires' integration and provide them with the guidance and support they need to succeed.

Employee management and training had the potential for improvement by moving away from cumbersome Excel spreadsheets to more streamlined and efficient systems. Implementing a structured approach will enhance clarity and efficiency, ensuring both regulatory compliance and the successful development of employee competence.

PROBLEMS SOLVED:

- Faster and more professional capabilities.
- Proficient regulatory compliance.
- Automated report generation.
- Improved organisational engagement and smoother employee experience.
- Better tools for managers to develop and grow employees.
- Streamlined onboarding and mentoring for new hires.

KEY TAKEAWAYS:

- Blossom significantly streamlined the employee onboarding and mentoring processes, replacing cumbersome manual methods with automated solutions
- The platform provided highly efficient tools for managing training, creating learning content, and delivering tailored development resources.
- With Blossom, BDO passes regulatory audits while reducing risks and administrative burdens.
- The positive collaboration led to problem-solving and new features benefiting both BDO and other Blossom users.

"I reached a very high level of job satisfaction after finding solutions together with the Blossom system to challenges I had been dealing with for a long time. ... through joint thinking, to develop new features that helped not only us but Blossom and its other customers."

Esty Greenfeld - L&D Specialist, Bdo



To learn more, visit home.blossom-kc.com or contact talnevo@blossom-kc.com.